



NIFDA

National Independent Flag Dealers Association

2018 Annual Convention and Expo
San Antonio, TX | Sept. 16-18, 2018

SUNDAY, SEPTEMBER 16, 2018

- 9:00 am **Texas Hill Country Bus Tour**
- 12:00pm **Historic San Antonio Trolley Tour**
- 5:00 pm Registration at Westin Riverwalk Hotel
- 6:00 pm **Welcome Reception & “Diez y Seis” Party**
- 7:30 pm Dinner on your own in San Antonio, a UNESCO designated “Creative City of Gastronomy”

MONDAY, SEPTEMBER 17, 2018

- 8:30 am **Convention Welcome & Opening Ceremony**
- 9:00 am **Values Based Leadership™**, *Dan Norris CMCT, Director of Holt Development Services, Inc.*
- 10:30 am **Situational Leadership™**, *Dan Norris CMCT, Director of Holt Development Services, Inc.*
- 11:45 am Lunch at famous **Mi Tierra Café in Historic Market Square**
- 2:00 pm **Flag Manufacturers Association of America (FMAA) Panel Discussion**
- 2:45 pm **HOW TO Sell on Amazon and Raise Your Flag Revenue**, *Tracy Edson, CSO – Chief Solutions Officer, Cutting Edge Solutions, Inc*
- 4:00 pm **Protect Your Business with a Sound Succession Strategy**, *Michael J. Baldwin, Partner at Jackson Walker Law Firm*
- 6:00 pm – 9:00 pm **Manufacturer Expo – Cocktail Reception & Dinner**
Mix and mingle with our industry leaders, learn about new products and programs, enjoy dinner and drinks on the beautiful San Antonio Riverwalk. Cash prizes will be awarded throughout the evening - must be present to win!

TUESDAY, SEPTEMBER 18, 2018

- 8:30 am **Celebrate Dixie Flag & Banner Company’s 60th Anniversary: Breakfast & Facility Tour**
- 10:15 am **Get A Grip on Your Business**, *Don Maranca, Professional EOS Implementer*
- 12:00 pm **NIFDA Annual Business Meeting & Luncheon**
- 1:00 pm **NIFDA Conversations: Industry Roundtable Discussions** – *Topics To Be Announced*
- 2:00 pm **Policy Affecting Small Business Owners: Supreme Court Tax Decision on Online Sales & GDPR Compliance**, *Speaker TBD*
- 3:30 pm **Closing Keynote**, *Major General Angela Salinas, Retired General in the US Marine Corps and CEO of Girl Scouts of Southwest Texas*
- 6:30 pm **San Antonio at Sunset Cocktail Reception**, The Plaza Club
- 7:30 pm- 9:30 pm **NIFDA Annual Awards Dinner**: Celebration to honor our industry and the Betsy Ross Award Recipient, The Plaza Club

For more detailed information, please visit NIFDA.NET. Thank you!