



NIFDA

National Independent Flag Dealers Association

2022 Annual Convention and Expo

Charleston, SC | Nov. 6-8, 2022

SUNDAY, NOVEMBER 6, 2022

- 2:00-4:00pm **CONVENTION REGISTRATION** | Hyatt – Grand Magnolia Foyer (2nd Floor)
- 4:00-4:45pm **Uber to Patriots Point Naval & Maritime Museum** (5 miles) | 40 Patriots Point Rd, Mt. Pleasant, SC 29464
- 4:45pm **NIFDA GROUP PHOTO** | Patriots Point Naval & Maritime Museum
- 5:00-8:00pm **WELCOME RECEPTION** | Patriots Point Naval & Maritime Museum
Meet aboard the USS Yorktown and learn about the on-board aircraft, missions completed, and historic ship with a one-hour tour. Then, reconnect with industry leaders and flag friends over casual dinner and cocktails in the ship's hanger bay.
- 8:00pm **EVENING TO EXPLORE ON YOUR OWN**

MONDAY, NOVEMBER 7, 2022

- 7:00-8:30am **BREAKFAST** | Hyatt Lobby
- 8:30am **OPENING CEREMONY, COLOR GUARD PRESENTATION & INTRODUCTIONS** | Grand Magnolia Ballroom
- 9:45am **OPENING KEYNOTE | Zen & The Art of Business Recovery: How to Achieve Post-Pandemic Success**
Dane Cohen, Director of Sales at Management One Inc.
Breathe deep... and explore how lessons from philosophers old and new are helping independent retailers develop successful retail strategies and tactics for this 'season of recovery' and beyond.
- 11:00am **INDUSTRY DISCUSSION | State of the Flag Industry**
Bring your questions and concerns to this interactive session to discuss today's hot topics, including online marketplace competition, supply chain challenges, legislative opportunities, and an FMAA update.
- noon **LUNCH & ANNUAL BUSINESS MEETING | NIFDA Board of Directors**
- 1:00pm **CONCURRENT WORKSHOPS SESSION 1**
- Managing Your Inventory So It Doesn't Manage You | Dane Cohen
 - Innovations in Flagpoles, Installation & Repair | Member Roundtable
 - Fabric, Ink & Equipment: What to Consider When Printing Custom Flags | Mike Glaser & David Clark
- 1:45pm **CONCURRENT WORKSHOPS SESSION 2**
- Managing Your Inventory So It Doesn't Manage You | Dane Cohen
 - Innovations in Flagpoles, Installation & Repair | Member Roundtable
 - Fabric, Ink & Equipment: What to Consider When Printing Custom Flags | Mike Glaser & David Clark
- 2:45pm **KEYNOTE PRESENTATION | Celebrating Patriotism, Military Service & The U.S. Flag**
Major General James E. Livingston, USMC (Ret.), Medal of Honor Recipient
Be inspired this Veterans Day! Maj. Gen. Livingston, a highly decorated Marine Corps veteran, reflects on 33 years of active duty, stretching from Vietnam to Desert Storm, and shares insights on patriotism, community engagement, and the importance of the U.S. flag.

Items in Schedule are Subject to Change

- 4:00pm **FREE TIME** | (Expo Table Set-Up in Grand Magnolia Foyer for Exhibitors Only)
- 6:00pm **INDUSTRY EXPO & COCKTAILS** | Grand Magnolia Foyer
Visit exhibitor tables to discover new products, programs, and technologies. Network with flag industry leaders, manufacturers, and suppliers over cocktails and appetizers.
- 8:00-10:00pm **DINNER & ROOFTOP NETWORKING** | Pour Taproom
Enjoy dinner with an impressive view of downtown Charleston from the Hyatt rooftop at Pour Taproom. The bar's unique self-service system allows you to pour just a few ounces or a whole glass of craft beers, ciders, and wines. Find your favorite and toast our industry!

TUESDAY, NOVEMBER 8, 2022

- 7:00-7:45am **BREAKFAST** | Hyatt Lobby
- 7:45am **Bus to Manufacturing Tour** | Bus departs from Hyatt Lobby at 8:00am
- 8:00am **INDUSTRY DISCUSSION EN ROUTE | Sourcing, Stories & Solutions**
Looking for new sources for purchasing things your business needs? Searching for hard-to-find products? Struggling with business operations? Bring your wish list, share favorite resources, and discover solutions based on the experience and recommendations of fellow NIFDA members.
- 9:00am **MANUFACTURING OVERVIEW | Background from Valley Forge Flag**
- 9:30am **TOUR STOP #1 | Valley Forge Flag** | 227 Edwin Rd, Lane, SC 29564
See how the highest volume sewn and embroidered U.S. flags sizes 3'x, 4'x, 5'x are produced by Valley Forge Flag at our first stop. You'll also view U.S. stick flag manufacturing in action.
- 11:00am **TOUR STOP #2 | Valley Forge Flag** | 119 Milliken Dr, Kingstree, SC 29556
Enjoy lunch at Valley Forge Flag's largest facility; see the dying process for red, white, and blue spun polyester, conversion of raw material directly from the mill to printable fabric, automated sewing and folding of poly-cotton 3'x5' flags, and high-speed digital printing on nylon fabric.
- 1:30pm **TOUR STOP #3 | Embroidery Solutions** | 239 Commerce Dr, Kingstree, SC 29556
Visit the nation's largest completely vertical Schiffler embroidery manufacturing facility to see the most technologically advanced machines embroidering star fields for use in flags from 12"x18" to 15'x25'.
- 2:30pm **INDUSTRY FUN & GAMES EN ROUTE | Flag Trivia**
- 4:00pm **FREE TIME**
- 6:00pm **Bus #1 from Hyatt Lobby to the Historic Rice Mill (1.7 miles)** | 17 Lockwood Dr, Charleston, SC 29403
- 6:30pm **Bus #2 from Hyatt Lobby to the Historic Rice Mill**
- 6:30pm **COCKTAIL RECEPTION & NIFDA ANNUAL AWARDS DINNER | Historic Rice Mill**
Celebrate our industry and the 2022 Betsy Ross Award for Service Recipient overlooking the Charleston Marina. Built in 1861, the building originated as the West Point Rice Mill, later served as the headquarters for the U.S. Navy Atlantic Fleet Mine Force, was home to the Charleston Chamber of Commerce, and now delivers a backdrop of historic architecture for NIFDA's Annual Banquet.
- 9:00pm **Bus #1 from the Historic Rice Mill to Hyatt Lobby (1.7 miles)**
- 9:30pm **Bus #2 from the Historic Rice Mill to Hyatt Lobby**