



NIFDA

National Independent Flag Dealers Association

2024 Annual Convention and Expo Bristol, TN | Oct. 13-15, 2024

SUNDAY, OCTOBER 13, 2024

2:00-4:00pm **CONVENTION REGISTRATION** | The Bristol Hotel

4:30pm **BUS TRANSPORTATION TO WELCOME RECEPTION**

5:00pm **WELCOME RECEPTION** | Bristol Motor Speedway

9:00pm **BUSES BACK TO HOTEL**

MONDAY, OCTOBER 14, 2024

7:30am **BREAKFAST** | The Bristol Hotel - Vivian's Table

9:00am **OPENING CEREMONY, COLOR GUARD PRESENTATION & INTRODUCTIONS** | The Bristol Hotel - King Room

10:15am **IT'S NOT PERSONAL, IT'S PERSONNEL**

Rob Campbell, Veteran, Author, Small Business Owner, Leadership Coach and Speaker

Rob will share his insights on contemporary leadership principles that prioritize people. As a retired Army Colonel, Paratrooper, and Ranger, Rob has experienced the crucible of leadership – combat. A veteran of Iraq and Afghanistan, and now a small private business owner, Rob has a keen understanding of how to inspire people in the contemporary work environment.

11:30am **LUNCH BUFFET** | The Bristol Hotel - LUMAC Rooftop Bar

12:30pm **THE POWER OF BRAIN-FRIENDLY LEADERSHIP**

Shelby, Owner at Ideation Coaching & Consulting

Empowered brains rock! The better we understand how our brains work, the more successful we can be at designing brain-friendly leadership. This dynamic presentation will teach you how to maximize the power of brain-friendly leadership to accomplish your most important goals. You'll walk away with a deeper understanding of yourself, of others, and some practical, scientifically-proven tools that you can employ to – yes, be a better leader – but also to be a better version of yourself.

1:45-2:45 **INDUSTRY DISCUSSION: FMAA/NAVA/Sourcing**

3:00-4:00 **BUSINESS VALUATION**

David Smith, Business Broker and Member of the Multi-Million Dollar Club at Murphy Business Sales

Delve into the intricacies of business valuation and exit planning with David as he unveils secrets to accurately assessing the value of your business or one you're eyeing for acquisition, while also offering invaluable insights on exit planning strategies.

4-5:30 Set up and Free Time

5:30-9:30pm **MANUFACTURERS EXPO AND DINNER** | Foundation Event Facility

Network with flag industry leaders, manufacturers, and suppliers, explore exhibitor tables showcasing cutting-edge products and programs, and discover special attendee pricing.

Items in Schedule are Subject to Change



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TUESDAY, OCTOBER 15, 2024

8:00am **BREAKFAST & ANNUAL NIFDA BUSINESS MEETING** | The Bristol Hotel - King Room

9:00am **WHAT TO EXPECT CONCORD TOUR** | The Bristol Hotel - King Room

10:00am **CONCORD TOUR AND LUNCH**

Witness firsthand how Concord American Flagpole maintains control over the entire manufacturing process, from inception to completion. From observing the transformation of raw aluminum material into flagpoles at Tri-City Extrusion's expansive warehouse to witnessing Hapco's precision spinning techniques to create the final shape, thickness, and diameter, to the final customization steps at Concord American Flagpole, where each flagpole is meticulously crafted to meet order specifications, including powder coating, cutting, and welding, attendees will gain invaluable insights into the intricate process behind flagpole production.

3:00pm **FREE TIME** | Manufacturer's can meet with dealers on their own

6:00-10:00pm **COCKTAIL RECEPTION & NIFDA ANNUAL AWARDS DINNER** | Bristol Train Station

Be there as we announce the Betsy Ross Award Winner and participate in the early bird raffle drawing. Enjoy an evening of elegance and entertainment, starting with a cocktail reception accompanied by live piano music, followed by a delightful dinner to conclude the convention in style. Plus, don't miss the exciting announcement of the 2025 convention!